

SOLUTION BRIEF:

DIGITAL CURRENCY EXCHANGE



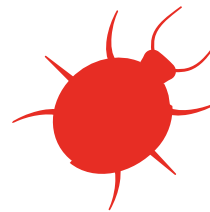
PROBLEM:

Keyloggers have quickly become a significant threat to the digital currency exchange industry. [1] Over the last several years, malware was used in over 90% of data breaches and a majority included keylogging malware.[2] This nearly undetectable malware steals every keystroke typed into a victim's computer or mobile device including their account and wallet login credentials. With account access, hackers can authorize transactions to and from the account. When a bank or credit card account is tied to a user's digital currency, it offers the criminal another profitable source of income. Last year, hacks targeting crypto-currency cost victims \$1.8 billion. Since money is stolen anonymously, it is very difficult to catch the criminals.

Identity Theft Risk:

In addition to account takeover, certain security features, such as the collection of PII (personal Identifying Information) during an app's identity verification process can put customers at risk for Identity theft when a keylogger is present on the device.

Keyloggers are Difficult to Detect



**NO MALWARE
DETECTED**

Unfortunately, keyloggers are difficult to detect by traditional antivirus and firewalls, even when these programs are kept up-to-date. Research has found over 97% of malware now employs polymorphic techniques to change their form once catalogued by anti-malware programs.

BEFORE ENDPOINTLOCK IS INSTALLED

NO TRANSFER RECEIVED





SOLUTION:

Now there is a way to protect your customer's valuable financial and personal information. EndpointLock Keystroke Encryption software eliminates the ability of keylogging spyware to capture keystrokes and steal access credentials and other sensitive information. EndpointLock provides a first layer of protection to the user's digital currency exchange account. By eliminating the threat of keyloggers, a user can enjoy added peace of mind that their account and wallet has an extra layer of protection.

Easy to Install:

EndpointLock is easy to install on any computer or mobile device and works on its own with no technical experience or interaction from the user. Hackers will always find ways to trick unsuspecting users into clicking on infected links and downloading a keylogger, but with EndpointLock installed, the spyware is rendered useless.

AFTER ENDPOINTLOCK IS INSTALLED



EndpointLock Benefits:

- Provides customers with peace of mind that their financial and personal information is safeguarded.
- Lets customers know that you make their security your first priority.
- Blocks keylogging spyware, the most common malware component used in a breach.
- Blocks Screen Scraping and Clickjacking, commonly found with Keylogging.
- Runs in the background, no training needed.
- Can encrypt all international keyboards